



India Heritage Walk Festival

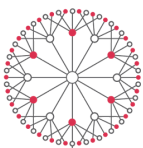
FOREWORD

Within YES Culture, the key focus area has been understanding and integrating key issues in cultural sectors such as museums, design, craft and heritage to drive sustainable development of country's intangible and tangible assets.

The mandate of YES Global Institute is to catalyse private capital and technology for India's development and in this capacity believe that public-private engagement in the creative sector will augment opportunities and boost national and global economies.

The rapid and far-reaching changes of the 21st century affect heritage practices in many significant ways. Through YES Culture's heritage programmes, we are committed to developing socially inclusive heritage cities in India. India Heritage Walk Festival is a concrete step towards achieving this goal as collective interventions will create opportunities for young people to engage with their cities and understand the latent potential for developing India's creative and cultural industries.

Preeti Sinha, Global Convenor, YES Global Institute and Senior President, YES BANK



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